

# Curriculum Vitae

## ABOUT ME

I'm a passionate graphic designer with 3+ years of experience in branding, visual identity, print, and social media design. I focus on finding creative solutions that transform ideas into clear and meaningful visuals that connect with target audience.

## SKILLS

- Creative & Conceptual Design
- Teamwork & Collaboration
- Branding & Identity Design
- Digital & Print Design
- Software Proficiency
- Marketing Design

## DESIGN SOFTWARE

- Adobe Photoshop - Expert
- Adobe Illustrator - Expert
- Adobe InDesign - Expert
- Canva - Expert
- Adobe After Effects - Advanced
- Adobe Premiere - Intermediate
- Adobe XD - Advanced
- Figma - Advanced

## HOBBIES

- Painting
- Reading
- Yoga & Fitness
- Learning languages
- Animal Care

## LANGUAGES

- Arabic (Native)
- English (Fluent)
- French (Advanced)
- Turkish (Beginner)
- Russian (Beginner)

# HANA AL KHAWAJA

## Graphic Designer

Contact@hanakhawaja.com

North Lebanon, Lebanon



## EDUCATION

2020

**Bachelor's Degree in Graphic Design**

2023

**Lebanese International University (LIU)**

**Trainer Certification Courses**

**Social Media BootCamp | By: Hadia Mohty**

Covered social media strategy, digital advertising, branding, and campaign management.

**Soft Skills Session | By: Chirine El Baba**

Covered interview preparation, LinkedIn profile development, and effective job-hunting strategies.



## EXPERIENCE

JULY / 2023

**Graphic Designer**

MAY / 2024

**Nour Style - Clothing Brand**

- Designed apparel prints and packaging for baby, women's, and men's collections.
- Created unique illustrations and graphics for clothing designs.
- Developed packaging and labeling materials that reflected the brand's identity.
- Collaborated with the production team to ensure print quality and color accuracy.

MAY / 2024

**Graphic Designer**

PRESENT

**Novo Concepts - Branding & Marketing Agency**

- Lead designer responsible for creating and managing brand visuals across multiple in-house projects and clients.
- Designed and managed social media content and ad boosting to strengthen each brand's online presence.
- Worked on both local and international projects, delivering creative solutions that meet diverse market standards.

**Sub-Brands & Projects:**

**Grain Vital - Premium Food Brand**

- Developed the full visual identity and packaging design for a premium food brand; created catalogs and visual content, and managed social media design and reels to enhance brand presence and engagement.

**F & M Legal Services - Legal Consultancy Firm**

- Created a refined and luxury brand identity with a corporate booklet, print materials, and social media designs to ensure a consistent high-end presence.